OUR HAPPY CUSTOMERS

We appreciate our client's confidence for managing their designs.

Thank you for choosing us to help build your brand.





Salvatore Ferragamo





































































20 Years experience

5000 COMPLETED

100PAN INDIA CITIES

200 CLIENTS

76+ NTERNATIONAL CLIENTS

200 MANPOWER

35000 production area

From thought to delivery, the road is very slippery Start with Printing on vinyl, flex or avery, we are the company necessary Indoor and Outdoor, walls ceiling and floor mall, showroom or market retail store you will love to enter your door Woodwork or art, signage at the mart Display units or fixture, we have everything in our cart. indoor props and window are the places where ideas flow Corporate events and road show let our creativity glow Up and Down, Left and Right, Lenticulars are a fun sight LEDs, acrylic and moulds, see how amazing ideas unfold Your customers will love to shop because you will have the right prop Let's play ball and give us a call because we are here for the long haul.

Ask a question, what can we do

And we will surprise you.



We at HG Graphics have been building brands to connect them to their customers. Our two decade long experience and a strong base of high end in-house production facility stands us out in quality standards. We have been providing all retail solutions and have executed projects in the field of printing, signages, retail displays, VM Shop window, POP & POS & 3D Lenticular.

We have not limited ourselves to confined areas, but have challenged into varied areas in retail solutions using latest technologies. Client satisfaction is our motto and will always be a stimulus in our growth.

OUR FEW BRAND RETAIL SOLUTION WORKS

Louis Vuitton GAP Amante Solly Wrogn	The Arvind Peter England Burger King Barbeque Nation Ceat	LG SONY USL DIAGEO PUMA Reebok
RETAIL VISUAL MARKETING VM Shop Window POS Advertising Retail Display & Store Innovative Props		54 62 66 74
BRAND COMMUNICATION Highlight Zone Signage Printing Rapid Prototyping		88 94 104 112
PAN-INDIA LOGISTICS Planning. Packaging. Installation		114
Testimonials Awards In the news Message		118 122 123 124

Message 124

OUR FEW BRAND RETAIL SOLUTION WORKS

LOUIS VUITTON
GAP
AMANTE
SOLLY
WROGN

THE ARVIND
PETER ENGLAND
BURGER KING
BARBEQUE NATION
CEAT

LG SONY USL DIAGEO PUMA REEBOK From past 3 years we have been associated with ${\bf Louis~Vuitton}$

Successfully executing all Windows, In-store Communication, Niches, Marketing Campaigns, Invites, Modularios, etc...









Planets Window



Digital Age Window



Digital Age Window

LOUIS VUI

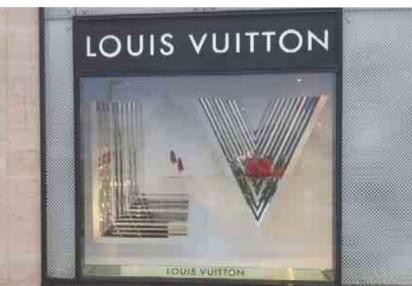
Chocolate Box Window





Digital Girl Window





Letters Window



Goemetry Window

GAP:

Entire Facade along with In-store VM elements comprises of Window Procelium LED unit, Facade Signages, etc...









Rubber wood cut numbers Digital Girl Window



Props



Rubber wood frame



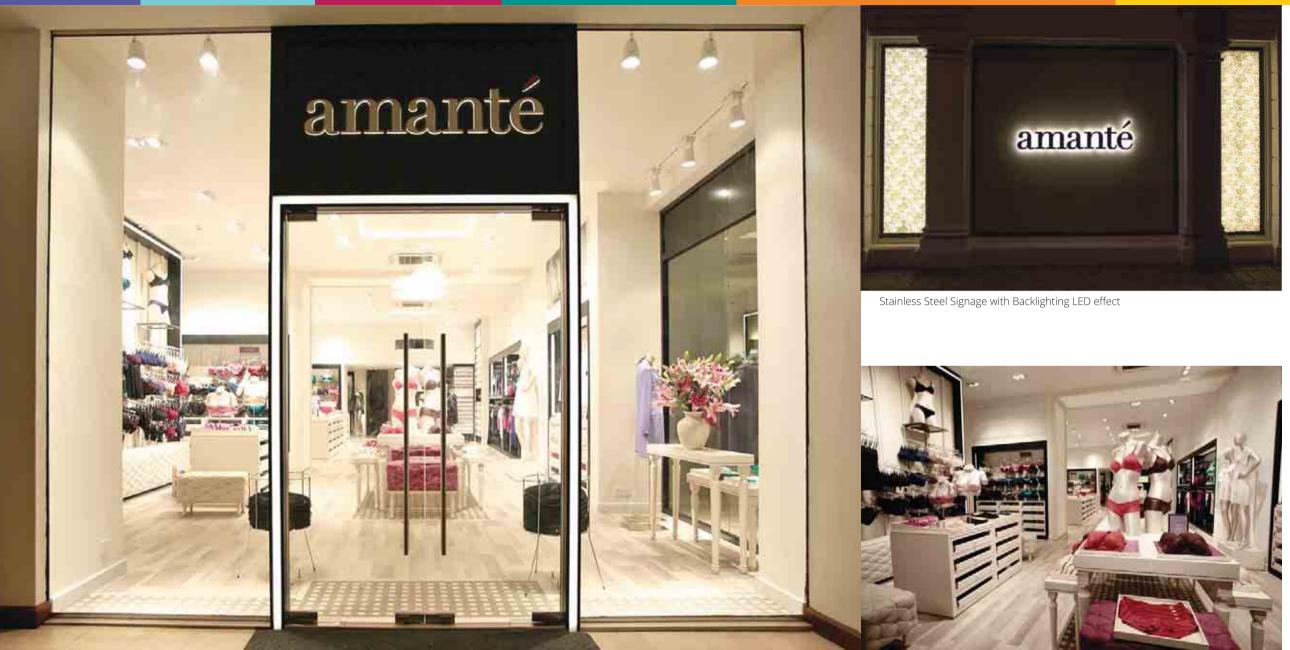
Rubber wood frame Solid Acrylic LED letters



Wooden frames & Cart

12 \mid

Comprises of all kind of facade signages, Graphics, Instore VM Elements, Corian Etching Zone Divider, Fabric Printing with frames, etc....





Horizontal Magnetic Communication Unit & Velvet Trays



Vertical Magnetic Communication Unit

Wooden Velvet Trays





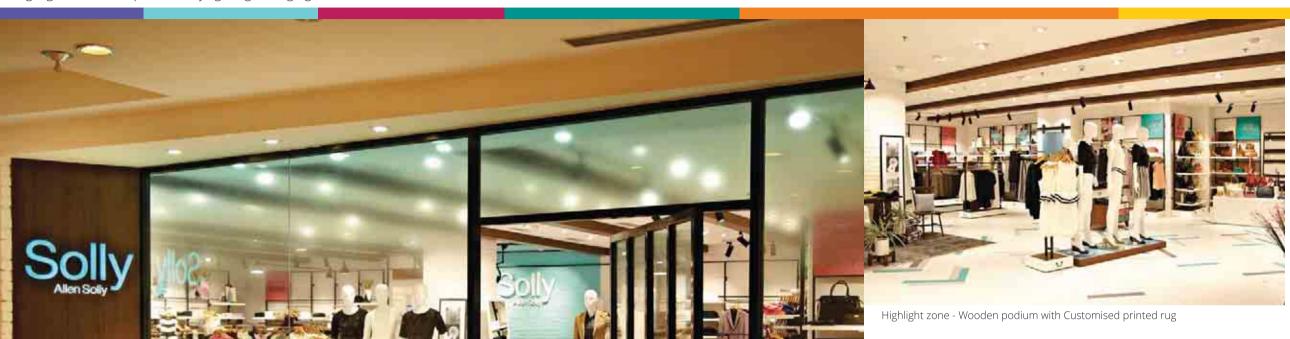




Velvet Trays | Communication props | Shelves size tags

Solly Store @ Select City Walk, Saket:

Successfully executed the complete store comprises of Main Signage, Glazing optical clear film, Window, Instore VM elements, Props, Highlight Zones, Graphics, Fancy lighting, changing room, etc...



Shoe display stand in Metal along with bunch of books as a prop







Ladder with bulbs Highlight Zone | Multiple props kept over the shelves & table

Wrogn Stores @ Forum Mall, Hyderabad & Phoenix Mall, Mumbai along with various Shop-in-shop across India Successfully executed the complete store comprises of Main signage, various interesting props which includes an actual Opel Cadid Sports car hanged upside down from cieling, Instore VM elements, all kind of visual graphics, Wall stencil work, etc...





Customised Denim trolley | Instore Visuals | Upside down Mannequins, Stencil work



An actual Opel Cadid Sports car upside down fixed on ceiling | Traffic Cones



Logo signage on Mirror | Shelf talker on table



Double Barrel Gun prop | Stencil work on wall | Visual Graphics





Stencil work on the wall & Shoe rack



Highlited Led frame for Signature Collection

Upside down walking mannequin on zebra crossing

Real broken mirror with a painted hammer | 3M Optically clear film graphic Backlit directional signage as a prop | Wrogn logo on the floor 22

The Arvind Store @ Guwahati

Successfully executed the complete store comprises of Main signage, Various interesting props, Fancy lighting, Window, Instore graphics, Fabric frames, Wall Installations, etc..





Cufflinks & Collar stands | Oval shape fancy lights | 3D Brand logos on wall



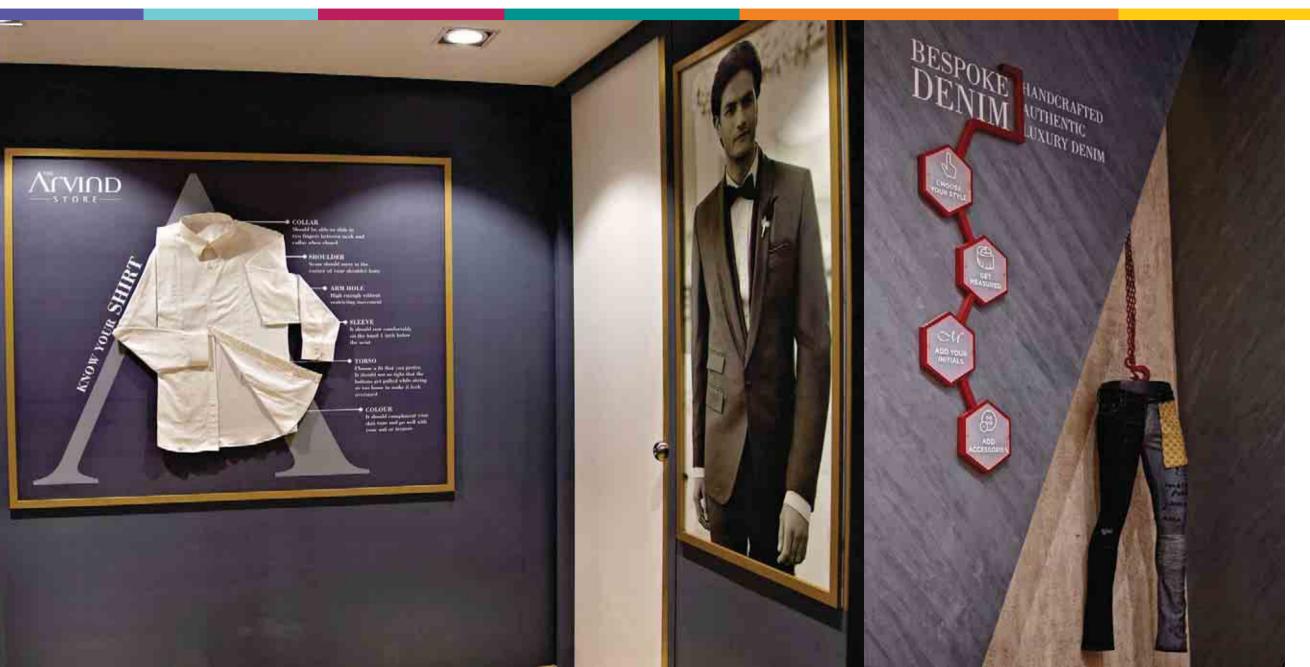
Led lit brand signage | Conical shape fancy lights | Denim hanging system



Fabric frames + fabric printing along with ceiling hanging provision



History Wall - Wooden unit with Led lights | Visuals in wooden Gold frame





Cufflinks & Collar stands



Wall frame installation to showcase shirt details

ADL Section - Wall Installation

3M Optically clear film as Director's message | Cut vinyl on glass | Wallpaper graphic

Peter England Flagship Store @ Bangalore

Successfully executed the complete store comprises of Main signage, 3d lenticuar window, Visual graphics, Wall Installations, Highlight zone, Indoor signages, etc...





Laser cut humans were shown walking on real grass



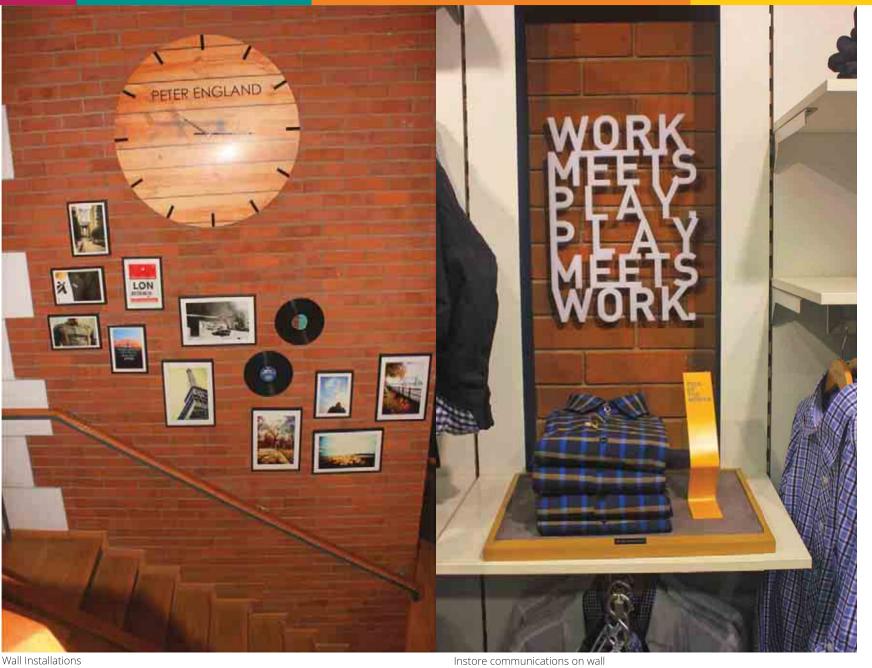


Twigs were painted with special neon paint which was suppose to glow



Highlight Zone









Customised special zone highlighted for customer awareness

High-light Zone Wall Installations

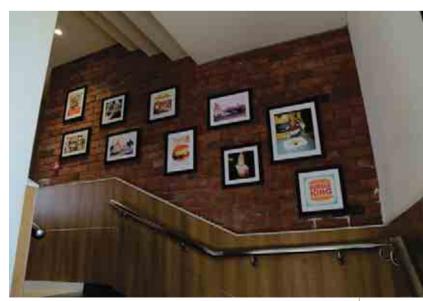
Burger King 1st Drive thru outlet @ Zirakpur, Punjab:

Since it was the first Drive thru outlet in INDIA, so there were many new kind of outdoor signages to be developed like Monument signage, Height restriction barrier, Directional & Way finding, etc. The most challenging was the BIG 16ft diameter logo to be fixed at the height on 100ft from the ground level which we successfully executed keeping the wind pressure as the constrain.





12mm clear acrylic counter logo



Wall frames

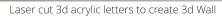
3M Optically clear printed Glass film | Metal cut vinyl on laminate | Door plates

Burger King @ Ludhiana, Punjab: All kind of Indoor & Outdoor Signages were executed inclusive of 20ft pole signage.



Sublimation printing on Aluminum for Mandatory Signages | Frosted glass film







Latex printed Vinyl pasted directly on wall

Burger King @ Jalandhar, Punjab: All kind of Indoor & Outdoor Signages were executed inclusive of customised heavy flange signage.





Wall frames



Latex print on 3M vinyl pasted on Sunboard box

Burger King @ Select City Walk, Saket New Delhi: All kind of Indoor & Outdoor Signages were executed on this 1st Outlet of Burger King in India





Sublimation printing on Aluminum for Mandatory Signages | Frosted glass film







Successfully executing **Barbeque Nation** outlets in Pan India.

Comprises of Main facade signage, Wall Installations like Skewers unit, Live Music Zone, Branding & graphics, Table requirements like Metal

Salt & Pepper stand, Flag, etc...





Wall Installations | Designer shaped rubber wood inserted with wooden logs

Wall Installations | Bunch of Spray painted skewers & Led old record discs



40 |

Successfully completed more than 35 **Ceat** Shopee in Pan India and still going on....

Comprises of Main facade Signage, all kind of wooden and metal fixtures, Complete branding & graphics, Wall units, Loose furniture, Complete reception counter, etc...





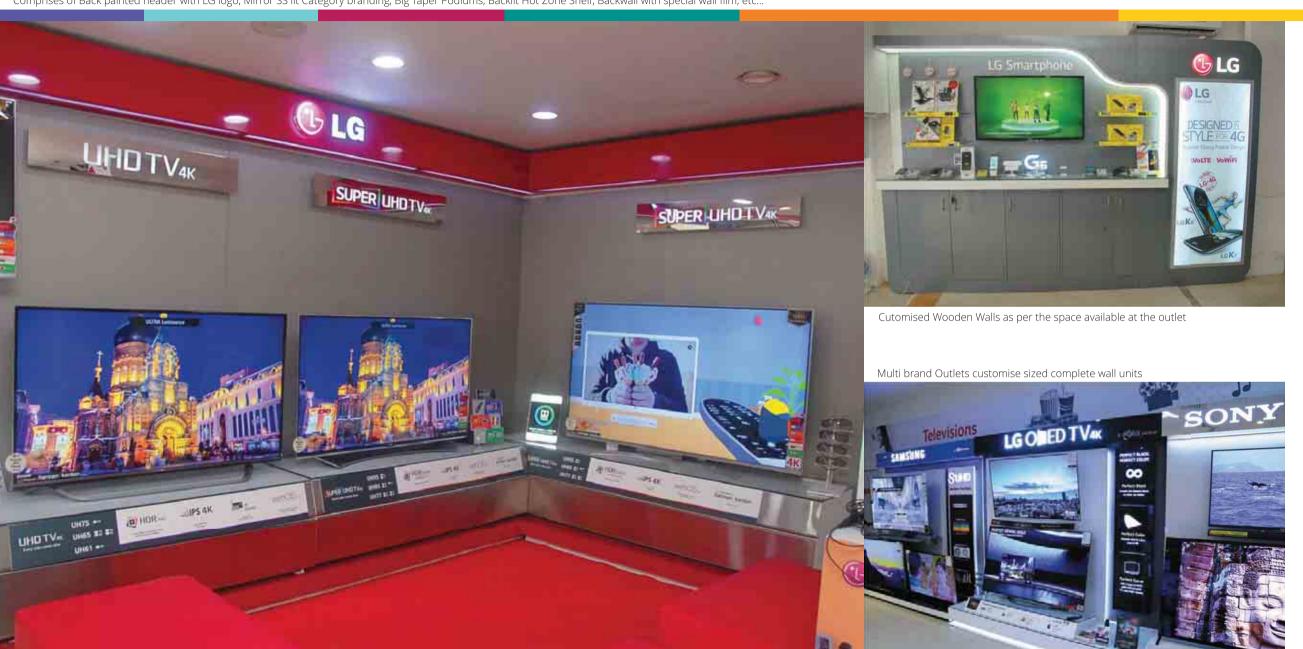
3-Tyre display unit

3 Wheeler & 4 Wheeler display unit

Reception Wall, Table, Bar Stools, etc...



Comprises of Back painted header with LG logo, Mirror SS lit Category branding, Big Taper Podiums, Backlit Hot Zone Shelf, Backwall with special wall film, etc...





Cutomised Pillar Walls & Counters as per the space available at the outlet

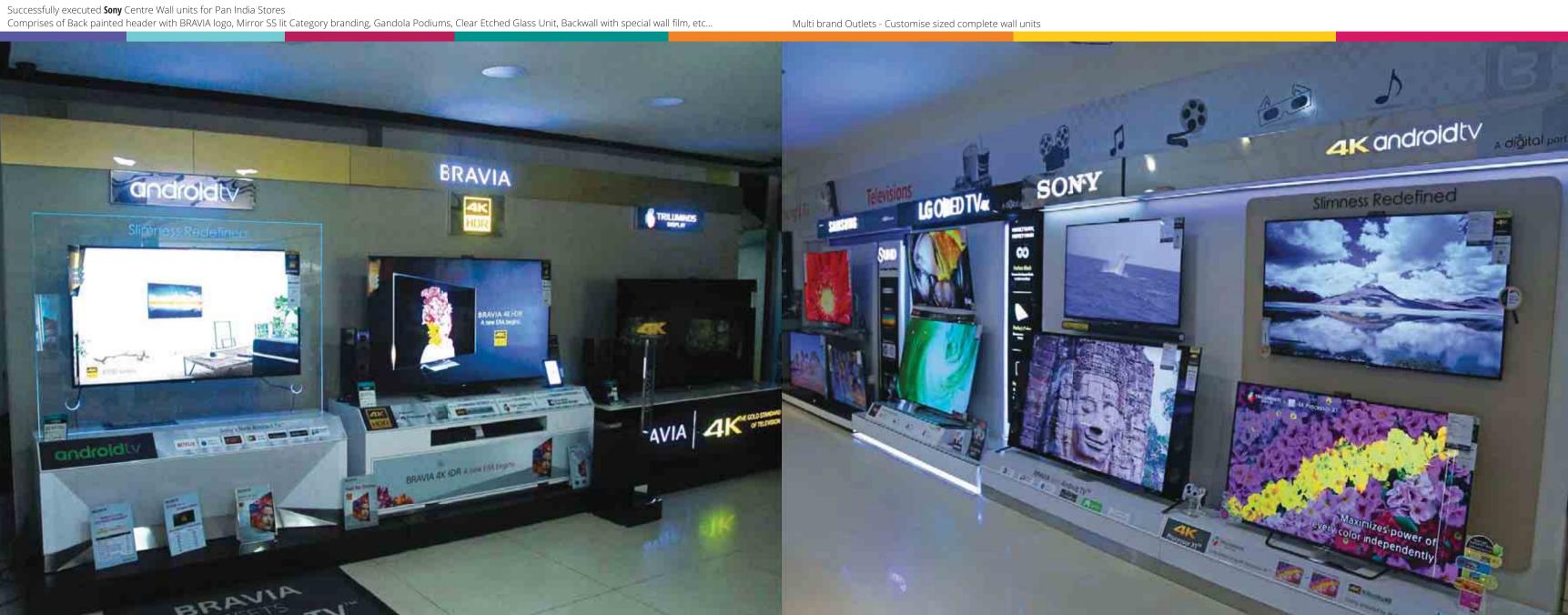
Standalone Premium lit standees for product features



44 | 45







Comprises of Facade Signages, Branding, Wooden Fixtures, Wall Units, Gandolas, etc...





Wine Bottle Display Unit







Black Dog Gandola Unit

Wooden Wall Fixtures & Counters



RETAIL VISUAL MARKETING

VM SHOP WINDOW

RETAIL DISPLAY & STORE

POS ADVERTISING INNOVATIVE PROPS

VM SHOP WINDOW

Our highly experienced creative team design, produce and install window display concepts and in store creative that push boundaries whilst listening to a brand commercial need. whether it will be multiple store roll-outs or bespoke one-off creative we will adopt and evolve with your brand.







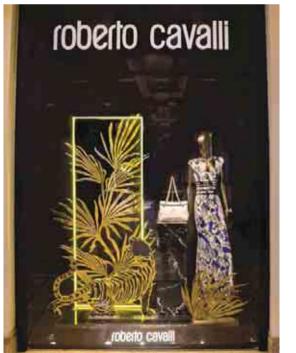


















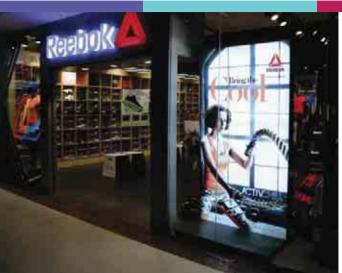












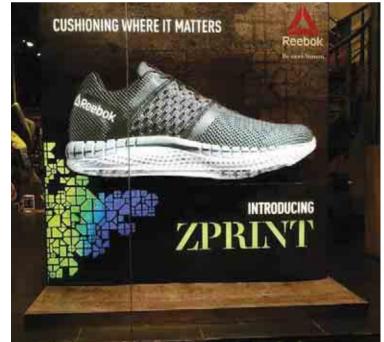


















POS ADVERTISING

Over 70% of purchase decisions are made in-store through POS Advertising. Having more than 20yrs of experience and expertise, we are a choice of many retailers as we provide them with the innovative displays that help them maximize revenues and improve in-store environments and experience.



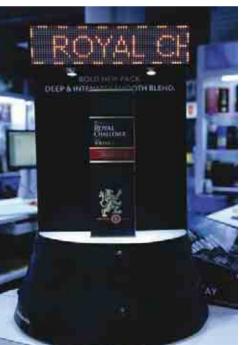


















RETAIL DISPLAY & STORE

Our clients rely on us to deliver high quality production and installation with efficiency and precision with extensive facilities (35000sq. ft.) and team of 200 highly skilled joiners, metal workers, carpenters and cad technicians. We can take you from design to installation.







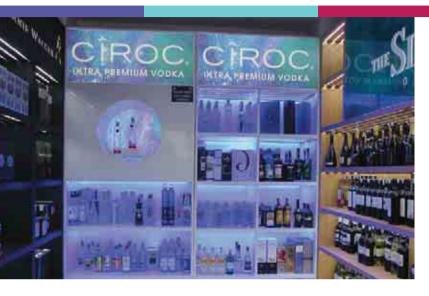












































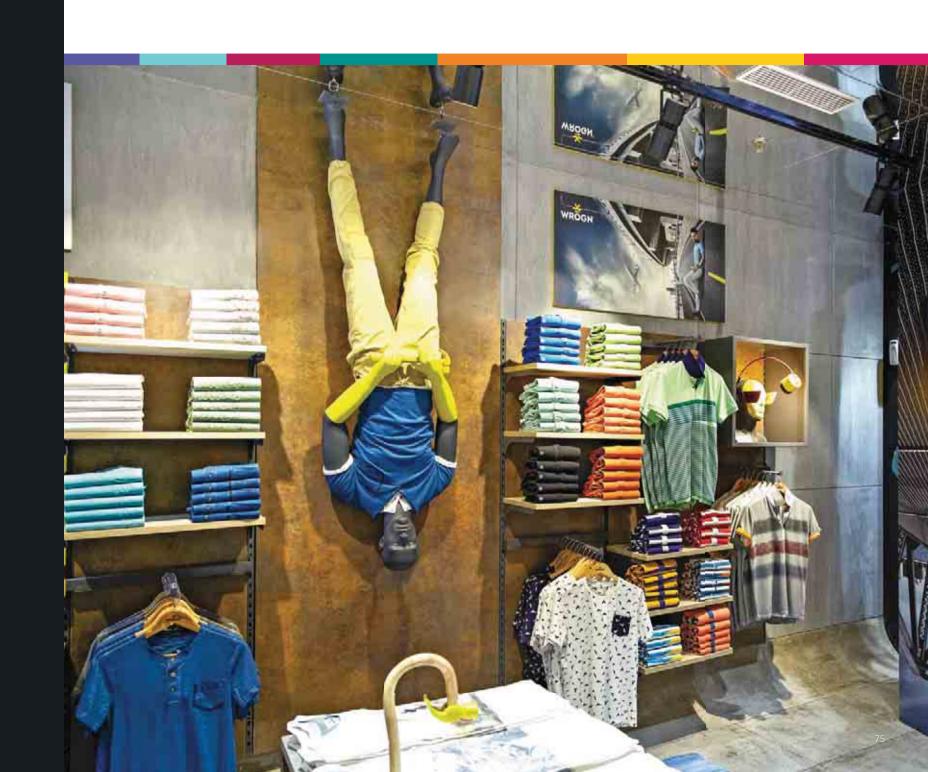


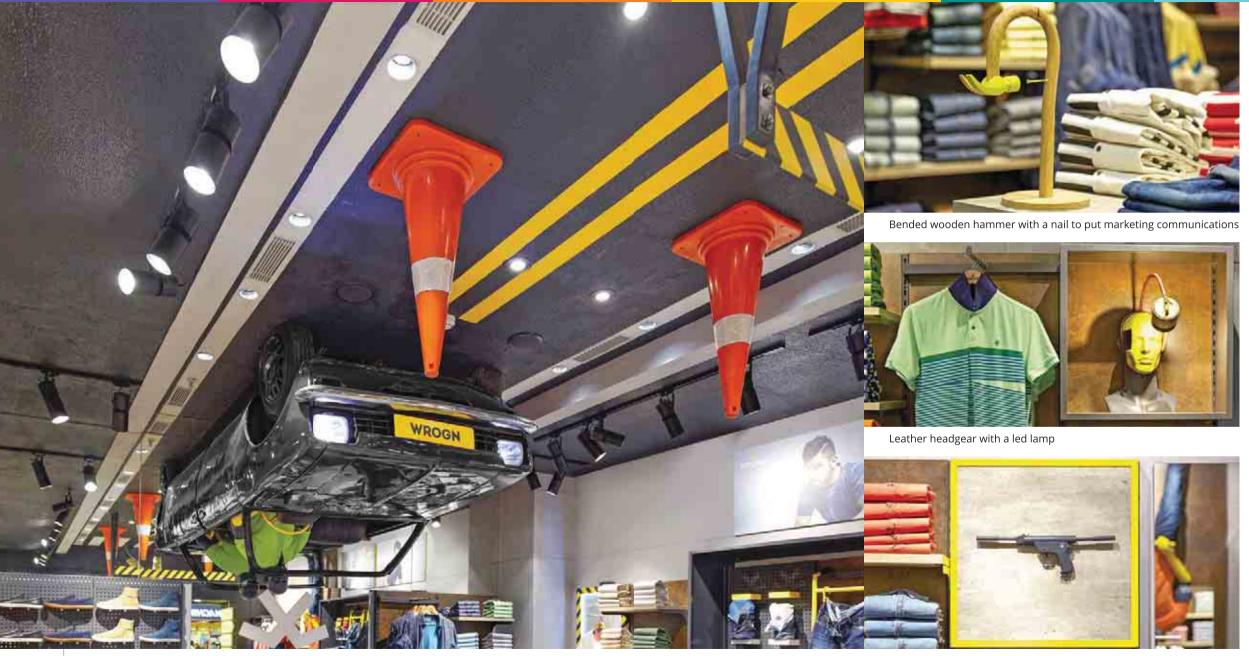




INNOVATIVE PROPS

We have been creating attention grabbing props for some of the well known brands. We use Fibre glass, Moulding, Polystone, Thermocol, etc. in making them . These props create environment and sets a mood for people to have a brand experience.





Ceiling was converted into road with an real modified car was fixed upside down from ceiling along with other road barricades

Double barrel customised pistol

An actual broken mirror with hammer fixed on the broken point



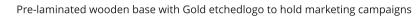
Wall Installation - Customised etched concave mirrors



Twisted wooden hammer



Customised designed trolley with a basket to put merchandise





Customised headgear to hold skarfs/bandanas





Various mood props



Various mood props



UV printed dari with frames, fibre planter & podium to create a highlight zone





Metal stand to hold ties



Customised random wooden frmaes



Various mood props



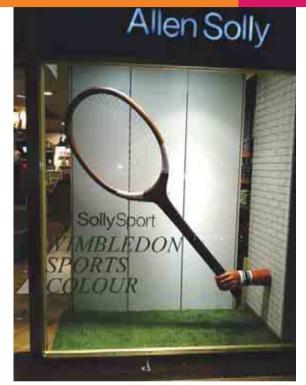
Various mood props



Wooden letters with laser cut







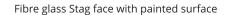
Fibre glass hand holding a life size racket





Glass domes







Various mood props Various mood props

BRAND COMMUNICATION

HIGHLIGHT ZONE PRINTING

SIGNAGE RAPID PROTOTYPING

HIGHLIGHT ZONE

To display brand product in a zone central to the showroom, making it the eye of any customer, we work on campaigns with the brand and create it using best techniques.



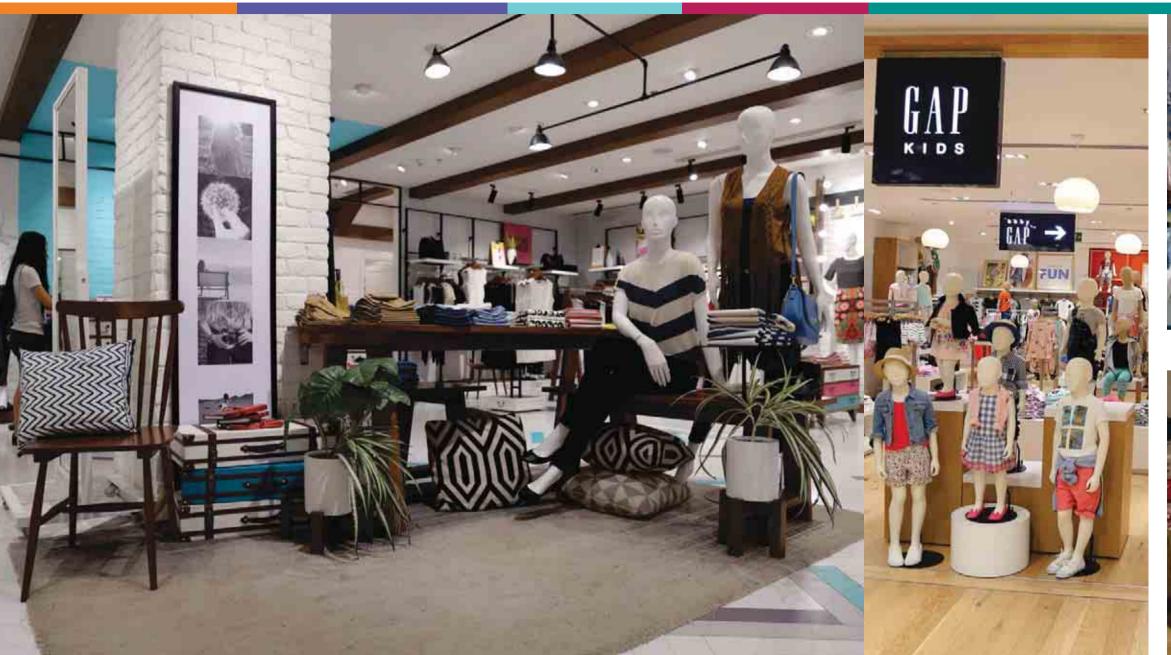












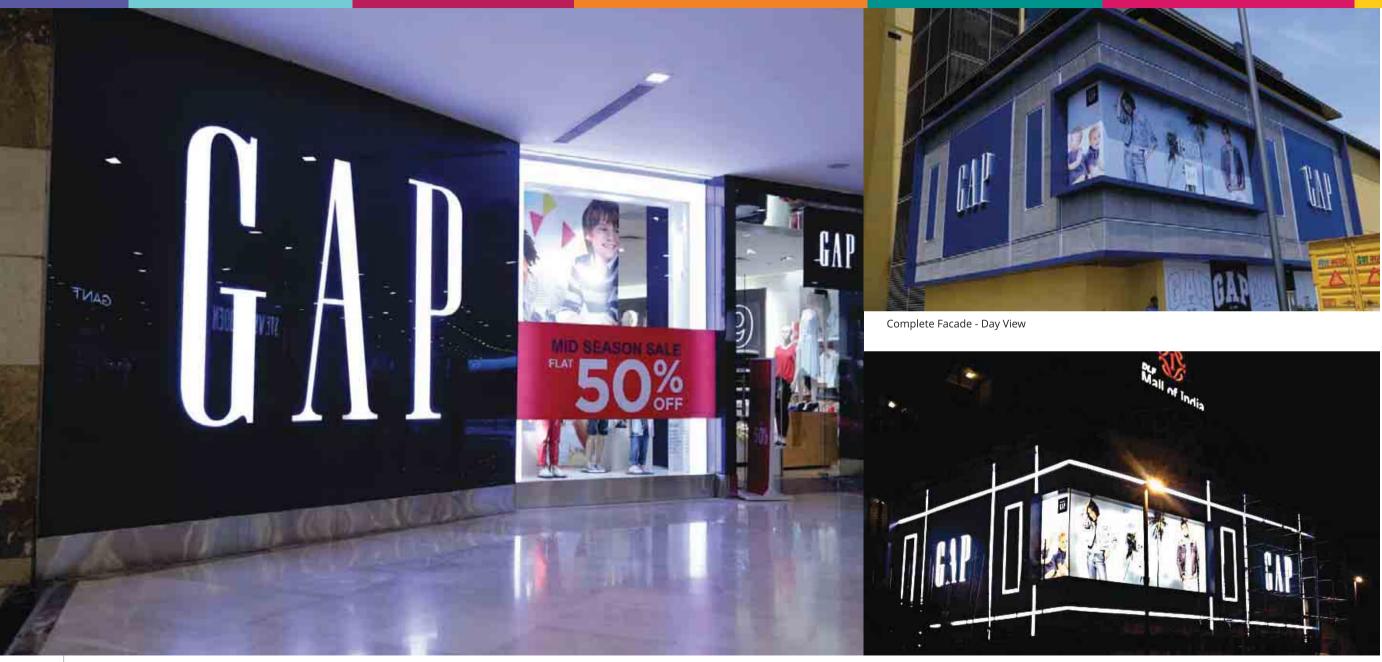




SIGNAGE

A creative, attractive sign can help a brand stand apart. Our creative and innovative techniques and quality used to make exterior and interior signages for our clients have been attention drawing for their customers.







Back Painted Sandblasted Glass LED Signage

Complete Facade - Night View

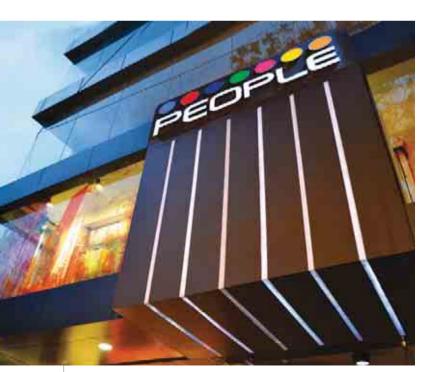








Stainless Steel with Solid Acrylic on Wenge Wooden Surface



Stainless Steel Letter with LED Channel Letter with LED



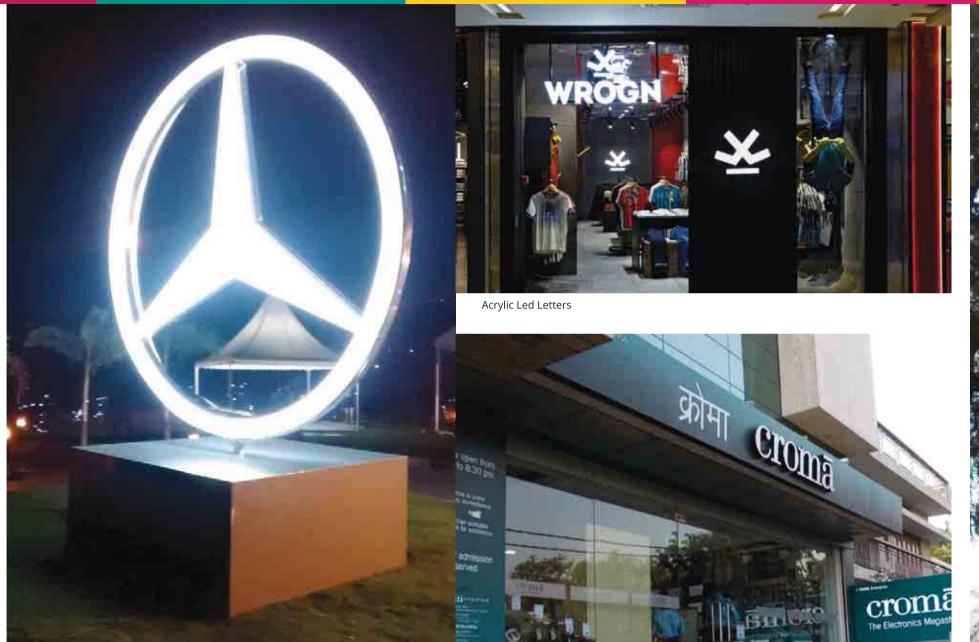


Special Altuglass Signage - Day View



Special Altuglass Signage - Night View





Patented 3M Chrome Vinyl Termoformed logo - Day View Patented 3M Chrome Vinyl Termoformed logo - Night View

ACP Signage with Printed 3M Vinyl pasted with Acrylic LED letters



ACP Signage with Acrylic Letters



Stainless Steel Letters with LED



3M Patented logo with 3M Day & Night Vinyl - Day View



3M Patented logo with 3M Day & Night Vinyl - Night View



Acrylic letter with Stainless Steel Sides with Leds

40mm Solid Acrylic LED letters fixed on Glass

PRINTING

To communicate the brand identity we have in house printing set-up with all kinds of design jet machines, Like Digital, Solvent, Eco solvent, latex, dye sublimation. Fabric, UV, etc. We are also equipped with fabric printing machines to print fabrics for brand campaigns, which are very much in demand.





Frontlit Flex









YIGNITE

3M Metallic Cut Vinyl

3M Frosted Glass Film Fabric Printing



3M Opticallay Clear Film







Backlit Back to Back Flex

3M Opticallay Clear Film

3M Opticallay Clear Film

Latex Vinyl on Sunbaord







Lenticular Printing - Flip Flop

Lenticular Printing - Flip Flop

















To give a mini model to our client to showcase design prototype, we are efficiently equipped with 3D, Cad aided designing and our fast in producing it.













PAN-INDIA LOGISTICS

PLANNING

PACKAGING

INSTALLATION

PLANNING

PACKAGING

INSTALLATION



TESTIMONIALS

'We started with our first outlet of burger king with HG and since then Im extremely satisfied with their timely delivary and Execution for all North India stores. Now I have also started giving them South India stores as well. They are the best!



Devesh Dubey Burger King

I have known Harjee Gandhi for over 15 years now. They take co-ownership of each assignment and deliver with quality and speed. He keeps us abreast with new technology and development in industry and proactively drives for innovative and effective solutions. At Louis Vuitton we started with doing VM animations of our windows and other assignments and he has always acted as true partner.



Neeraj Walia Retail Manager Louis Vuitton -India Formerly, General Manager Sales-McCain Foods

Mr.Harjee and his team are extremely professional when it comes to conceptualizing thoughts and for any display requirement led fabrication. We are working from past 4 and there has not been a day when we had to complain about their professionalism. They value both time and money and deliver the goods within the stipulated deadline. The same can be said about their pricing policy. They are extremely competitively priced w.r.t quality. I am extremely satisfied with the way you conduct your business.



Anuraag S Group VM-Creative Lead, ABFRL We have had the pleasure of executing our VM and Signage designs across multiple projects through HG Graphics for the last couple of years. We work with them consistently because they are a great team - committed to design, quality, price and timelines. It's always a pleasure to work with them because of their positivity and willingness to break new ground.



Lisa Mukhedkar Director, Restore Design Pvt. Ltd.

I would like you to know that our company is pleased with the quality of service we have been receiving from the HG graphics team. We sincerely appreciate your responsiveness and the way you conduct business. We really appreciate the quality of service provided in terms of efficiency, the level of details, and, accountability Mr. Gaurav Sharma demonstrated on each project. Deliveries are mostly received at the expected schedule, and any issues that arises are resolved quickly. In our business we must maintain the global standards, and we rely on dependable service from suppliers/ service providers like you to help us keep a consistent quality. We want you to know that we appreciate your efforts and look forward to continuing our business relationship.



Gita Sagolsem

Corporate Visual Merchandiser, Infinite Luxury Brands Pvt. Ltd.

We have worked in the past and the best thing in them is their work does not require constant supervision. They are a team of professionals who always look to streamline procedures to improve efficiency & customer service. They even provide meaningful information/innovation to decision makers that help in finalizing deliverables. They set priorities and adjust them as needed when unexpected situation arises, something that the industry lacks. We wish them all the very best and look forward to work together.



Nishant USPL World

HG Graphics One Point Retail Solution" means so true..... Our Experience How?? Partnering with a brand like "Twinings" is a tedious process but they made is possible my engaging and developing themselves to be an approved/Preferred supplier Globally. They standout from the category for Premium and Luxury brands like us. One Point Solution Provider under same umbrella-Infrastructure Support for any queries. Very enthusiastic and collaborative team members always with Innovative Concepts.



Pushparaj Local Category Leader-India, Twinings Pvt. Ltd. HG has consistently delivered high quality props and fabric prints to us in the northern region. The team at HG has been dependable and prompt.



Faisal PUMA

In the short span of working with HG graphics, I would like to highlight that the team has gone out of the way and taken challenges and delivered on them. I am happy to share that the kind of work that has been delivered is up to our standards.



Gagan Chugh Pernod Ricard

It has always been a smooth process while working with HG Graphics. The team, especially Abhay Srivastava, is very proactive and have hardly given any complaints be it in finishing or installation. Have been associated with them for almost 2 years now and have never got a chance to complain. Wishing them all the best and congratulations for what they are today.



Aditi Genesis Luxur Have found HG Graphics team as very professional and committed. I remember an instance where we had a problem site specific with the ACP façade loosened up due to the wind pressure, where initially there was no proper support due to glass façade, but as soon same was intimated to you immediate action was taken with a permanent fixing solution and all wiring covered up properly in pvc sleeves / conduit pvc pipes. Surely would like to be associated and work with you guys in our future projects.



Jawad Khatib Reliance Industries Ltd.

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I have been working with HG Graphics since last 5 years, from the first meeting to till date the synergy is same. The best thing about their team is, you just give them vague idea, and they will come back with the entire concept & execution plan with in allocated budget. They have created some great world-class examples in our previous assignment. I wish HG Graphics all the best for future.



K Satish Kumar Saksham Impex Pvt Ltd

HG Graphics is one of the Key production and execution agency in retail industry. Key aspect of working with them is Quality, Innovative Design, Effective & transparency cost structure, good execution & design team.



Mgr-Corp Mkt - VIL

Just a short note to say how pleased we are with the services provided by HG Graphics. The team is very efficient and shows great concern for its clients. To their credit, Mr. Harjee & his team always provided quick solutions to projects requested & have always gone one step ahead to meet our needs knowing the sense of urgency and attention to detail. 3 words that would describe them in short... Leaders | Innovators | Timeservers. We have done few great concepts in collaboration with HG Graphics & it has been a pleasant experience.



Mamatha

VM Creative, Louis Philippe

We are quite satisfied with the current quality standard maintained by your esteemed organisation .All the project(CS) are delivered on time as per quality standard that was assigned to you.



Nishant Sharma **CEAT TYRES**

Though we have only started to work with you since last year, the relationship is already strong & trustworthy. Best part about your company is having everything in-house, which gives you an edge over your competitors. The quality of your products is very good & also the way Mr. Gandhi manages his operation & his team is excellent. Wishing you all the best for future!



Marketing Manager, Safilo India Pvt. Ltd.

Hg Brand Retail Solutions. We have worked in the past and the best thing in them is their work does not require constant supervision. They are a team of professionals who always look to streamline procedures to improve efficiency & customer service. They even provide meaningful information/innovation to decision makers that help in finalizing deliverables. They set priorities and adjust them as needed when unexpected situation arises, something that the industry lacks. We wish them all the very best and look forward to work together.



Nishant USPL World Its been a really good experience working with HG graphics for various kinds of projects. They have a very committed passionate team which we have experience off site and on site. Great teamwork, Wish you all the best!!

UNITED SPIRITS A DIAGED Group Company

Dharmendra USPL World, Manager- Projects

> I have been working with H G Graphics since last 5 years, from the first meeting to till date the synergy is same. The best thing about their team is, you just give them vague idea, and they will come back with the entire concept & execution plan with in allocated budget. They have created some great world-class examples in our previous assignment. I wish H G Graphics all the best for future.



K Satish Kumar Marketing Manager, Saksham Impex Pvt Ltd

For more than 6 years we are working together and it was fantastic experience with you. The kind of team work, quality and communication your team has is excellent. We expect such kind of quality signage in future also.



Tejas Panchal Manager - Store Development, Infiniti Retail Limited

It has always been a pleasure working with GH Graphics. Just wish the company more growth since higher growth directly translates to better services. Keep up the good work guy.!



Kanika Claire's

I was in the process of looking for a partner who can make and deliver the furniture for my brand Sheaffer across India. After looking at the sample units I given all my requirement of furnishing my shop in shop and a new office at Delhi to HG Graphics. I worked closely with Sachin, HG Graphics to monitor the quality & timely deliveries of all my furniture requirements. I have found him to be very professional and honest, he has completed & delivered all my projects on time, and I will not hesitate to recommend Sachin& HG Graphics to any future clients.



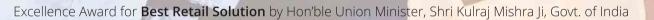
Chandra Shekhar WILLIAM PEN

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Point-of-Purchase India to OHLY MAGAZINE ON EMOPPER MARKETINA FRESH SMART MAGAZINE FRESH MAGAZINE FRESH







National Conference Cult Of Banks

Empoy

Institutio

Honour

Development & R

116, New Delhi



IN THE NEWS



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Managing Director: Harjee Gandhi Conception and Design: Sanjiv Wadhawa

Sourcing: Ramakant Sharma

Designer: Brainhall Creative

Printer: Thomson Press (India) Ltd.



Converter







